

EXHIBITOR BROCHURE



10th Annual

LA JOLLA CONCOURS D'ELEGANCE AND THE LA JOLLA MOTOR CAR CLASSIC AT THE CONCOURS



APRIL 11 TO 13, 2014
CELEBRATING EUROPEAN RACE HISTORY
MARQUES, BENTLEY AND FERRARI

LaJollaConcours.com

PRESENTED BY LA JOLLA HISTORICAL SOCIETY

FEATURED EVENTS



The Rolls-Royce Motor Cars Contemporary Classic Cocktail Party *Celebrating the La Jolla Historical Society's 50th Anniversary*

Friday, April 11, 2014

7:00 PM - 10:00 PM

Experience a lifestyle that only few encounter in a lifetime, and elevate your palate with this exclusive, intimate soirée complete with exceptional culinary creations, a one-of-a kind display of automobiles, sophisticated cocktails, wines and champagnes - all in one spectacular evening! Come with an open mind as you take a fast-paced, first-class joy ride through the world of lavish living and luxury and become exposed to the finer things in life.

Tickets \$150

RSVP by March 28, 2014 to

lajollaconcours@mcfarlanepromotions.com or 619-233-5008



FERRARI
of SAN DIEGO



MASERATI
of SAN DIEGO

La Jolla Concours d'Elegance Motor Tour **Presented By Ferrari & Maserati of San Diego** *Saturday, April 12, 2014*

7:30 AM ~ 3:30 PM



Exclusive Saturday Evening VIP Reception *Saturday, April 12, 2014*

6:00 PM ~ 9:00 PM



La Jolla Concours d'Elegance and La Jolla Motor Car Classic At The Concours

Sunday, April 13, 2014

9:00 AM ~ 4:00 PM

Proceeds from the event benefit the La Jolla Historical Society and the Monarch School.

2014 ENTRY CLASSES

LA JOLLA CONCOURS D'ELEGANCE



FEATURED CLASSES

- F-1 Bentley Four Cylinder Open & Closed (1931 and earlier)
- F-2 Bentley Six Cylinder Open (1926-39)
- F-3 Bentley Six Cylinder Closed (1926-39)
- F-4 Ferrari Touring Open and Closed (1973 and earlier)
- F-5 Ferrari Touring Open and Closed (1974-1989)
- F-6 Ferrari Competition (1973 and earlier)
- F-7 Ferrari Competition (1974-1989)
- F-8 Maserati- 100th Anniversary (All, 1989 and Earlier)

SPECIALTY CLASSES

- S-1 Horseless Carriage (Through 1915)
- S-2 Woodies & Wagons (Through 1972)
- S-3 Muscle Cars (1964-1974)
- S-4 British Sports Cars (Through 1989)
- S-5 Italian Sports Cars (Through 1989)
- S-6 American Sports Cars (Through 1989)
- S-7 German Sports Cars (Through 1989)
- S-8 Race Cars (Through 1989)
- S-9 Special Interest (Through 1989)
- S-10 Micro Cars (Under 1000c's)
- S-11 Rolls-Royce/Bentley (through 1989)

CLASSIC & PRODUCTION

- A-1 CCCA Classic Open (1925-35)
- A-2 CCCA Classic Closed (1925-35)
- A-3 CCCA Classic Open (1936-48)
- A-4 CCCA Classic Closed (1936-48)
- A-5 Pre-War Production Open (1916-1945)
- A-6 Pre-War Production Closed (1916-1945)
- A-7 Post-War Production Open (1946-1989)
- A-8 Post-War Production Closed (1946-1989)

PRESERVATION

- P-1 Pre-World War II Cars
- P-2 Post-World War II Cars (1945-1972)

MOTORCYCLE CLASSES

- M-1 American (Pre War)
- M-2 American (Post War)
- M-3 European (Pre War)
- M-4 European (Post War)
- M-5 Japanese (Pre and Post War)
- M-6 Preservation Class



Awards will be given to the top three motorcycles in each class, People's Choice and Judges Choice for both the La Jolla Concours d'Elegance and the Motor Car Classic.

2014 ENTRY CLASSES

LA JOLLA MOTOR CAR CLASSIC AT THE CONCOURS



FEATURED CLASSES

- | | |
|---------------------------------|--------------------------------|
| A-1U American Sports Unmodified | F-1U Foreign Sports Unmodified |
| A-2M American Sports Modified | F-2M Foreign Sports Modified |
| A-3U American Other Unmodified | F-3U Foreign Other Unmodified |
| A-4M American Other Modified | F-4M Foreign Other Modified |
| A-5 American Race Cars | F-5 Foreign Race Cars |

*Classes are subject to change based on entries. Like cars will be placed with like cars.
You will be notified prior to the event of your class.

REGISTER YOUR CLASSIC ONLINE AT
lajollaconcours.com

**Register by March 1, 2014 for a chance to win
an iPad with our engraved logo.**

SET-UP • JUDGING • AWARDS

SUNDAY, APRIL 13, 2014, LA JOLLA CONCOURS D'ELEGANCE AND LA JOLLA MOTOR CAR CLASSIC AT THE CONCOURS | 9:00 AM TO 4:00 PM

Historic La Jolla, California, has long been the destination to enjoy the finer things in life. Breathtaking coastlines, exceptional cuisine, elegant homes, exquisite shopping, and, of course, fine automobiles have been staples in this luxurious locale since the 1880s.

- Trailer set-up: 5:00 AM to 6:00 AM.
- Set-up: 6:30 AM to 8:00 AM. Breakdown at 4:00 PM (no early departures)
- Awards presented at 2:00 PM
- Rain or shine

JUDGED SHOW

Registration fee for the Concours of \$150 per entry and \$125 per entry for the Motor Car Classic, includes:

- 1) Admittance for two to the Exclusive Saturday Evening VIP Reception* at La Jolla Cove Ellen Browning Scripps Park
- 2) Two VIP admittance passes to the Sunday Concours*. Lunch provided.

*Additional passes to the VIP Evening Reception are available to entrants for \$75.00.

RESTORERS TRIBUTE

This event is dedicated to the recognition of the automotive restorer's artistry and craftsmanship. Selected quality restorers from around the nation will display their automobiles in the show and be honored with a special award.

SPECIALTY AWARDS INCLUDE:

- | | |
|---|---|
| • Best of Show
<i>pre-war and post-war</i> | • San Diego Automotive Museum
<i>Director's Choice Award</i> |
| • Reserve Best of Show | • Preservation Award
<i>chosen by the La Jolla
Historical Society</i> |
| • Most Elegant | • Winners' Circle Award
<i>past Best in Show and
Best in Class winners
chosen by the Chief Judge</i> |
| • Chairman's Award | • Spirit of Motoring Award
<i>chosen by Keith Martin</i> |
| • Honorary Judges' Choice | • Aubrey E. Taylor Memorial Trophy
<i>awarded for best interior</i> |
| • People's Choice | |
| • Philip Wichard Memorial Trophy
<i>for excellence in design</i> | |
| • Robert E. Turnquist Trophy
<i>for the most outstanding Packard</i> | |
| • Peoples' Choice Award "It's a Duesy" | |

All judged entries are eligible to compete for the Best of Show, Reserve Best of Show and other Specialty Awards.

LA JOLLA CONCOURS D'ELEGANCE

VEHICLE REGISTRATION FOR 2014



Sunday, April 13, 2014 ~ 9:00 AM – 4:00 PM

- Cars are to be in "Stock" condition (except class S-8), all race cars need to be period correct with the following notable exceptions: reasonable modifications are permitted for safety and drivability (e.g. seat belts, turn signals, brake lights and other safety features).
- Please include 3 photos of your car (photos cannot be returned). Entries without photos will NOT be considered. Previous year entries must submit **new** photos.
- If you are unsure of the class, please leave that portion of the form blank and the selection committee will inform you of your appropriate class.

Name _____

Street Address _____

City _____ State _____ Zip _____

Telephone(s) _____

Email _____

Make and Model _____ Class Entering _____

Year _____ Body Style _____ VIN / Mfg. No. _____

☐ Unrestored ☐ Restored, when _____ by _____

Restorer's Contact Info _____

Please select one: ☐ Stock ☐ Modified ☐ I need trailer parking
Do you want the vehicle to be judged? ☐ Yes ☐ No Dates: _____ Size: _____

- ☐ Registration fee – \$150 (includes 2 Saturday Evening VIP Reception passes and 2 Sunday VIP passes)
- ☐ I would like _____ passes to the Friday Rolls-Royce Contemporary Classic Cocktail Party/\$150 ea.
- ☐ I would like _____ additional passes to the exclusive Saturday VIP Evening Reception at \$75 ea.
- ☐ I would like _____ additional Sunday Concours VIP passes at the special participant rate of \$75 ea.
- ☐ I would like _____ general admission tickets at the special participant rate of \$35 ea.
- ☐ I would like to donate an additional ☐ \$100 ☐ \$125 ☐ \$150 ☐ Other _____ directly to charity

Total amount enclosed \$ _____

Mail this form, check (payable to La Jolla Historical Society), and **3 non-returnable photos** to:
La Jolla Concours d'Elegance, c/o McFarlane Promotions, 656 Fifth Avenue, Suite B, San Diego, CA 92101
All entries are subject to approval of Concours' selection committee.

The La Jolla Historical Society is a 501(c)(3) non-profit organization, Fed Tax ID #95-6116290.
Proceeds benefit the La Jolla Historical Society and the Monarch School.

LA JOLLA MOTOR CAR CLASSIC

VEHICLE REGISTRATION FOR 2014



Sunday, April 13, 2014 ~ 9:00 AM – 4:00 PM

- Please include 3 photos of your car (photos cannot be returned). Entries without photos will NOT be considered. Previous year entries must submit **new** photos.
- Register online at lajollaconcours.com. Register by March 1, 2014 for a chance to win an iPad with our engraved logo.
- If you are unsure of the class, please leave that portion of the form blank and the selection committee will inform you of your appropriate class.

Name _____

Street Address _____

City _____ State _____ Zip _____

Telephone(s) _____

Email _____

Make and Model _____ Class Entering _____

Year _____ Body Style _____ VIN / Mfg. No. _____

☐ Unrestored ☐ Restored, when _____ by _____

Restorer's Contact Info _____

Please select one: ☐ Stock ☐ Modified ☐ I need trailer parking
Do you want the vehicle to be judged? ☐ Yes ☐ No Dates: _____ Size: _____

- ☐ Registration fee – \$125 (includes 2 Saturday Evening VIP Reception passes and 2 Sunday VIP passes)
- ☐ I would like _____ passes to the Friday Rolls-Royce Contemporary Classic Cocktail Party/\$150 ea
- ☐ I would like _____ additional passes to the exclusive Saturday VIP Evening Reception at \$75 ea.
- ☐ I would like _____ additional Sunday Concours VIP passes at the special participant rate of \$75 ea.
- ☐ I would like _____ general admission tickets at the special participant rate of \$35 ea.
- ☐ I would like to donate an additional ☐ \$100 ☐ \$125 ☐ \$150 ☐ Other _____
directly to charity

Total amount enclosed \$ _____

Mail this form, check (payable to La Jolla Historical Society), and **3 non-returnable photos** to:
La Jolla Concours d'Elegance, c/o McFarlane Promotions, 656 Fifth Avenue, Suite B, San Diego, CA 92101

All entries are subject to approval of Motor Car Classic's selection committee.

MOTORCYCLE REGISTRATION

LA JOLLA CONOURS D'ELEGANCE or MOTOR CAR CLASSIC



Sunday, April 13, 2014 ~ 9:00 AM – 4:00 PM

- Motorcycles are to be in “Stock” condition.
- Please include 3 photos of your motorcycle (photos cannot be returned). Entries without photos will NOT be considered. Previous year entries must submit **new** photos.
- If you are unsure of the class, please leave that portion of the form blank and the selection committee will inform you of your appropriate class.

Name _____

Street Address _____

City _____ State _____ Zip _____

Telephone(s) _____

Email _____

Make and Model _____ Class Entering _____

Year _____ Body Style _____ VIN / Mfg. No. _____

☐ Unrestored ☐ Restored, when _____ by _____

Restorer's Contact Info _____

Please select one: ☐ Stock ☐ Modified

☐ I need trailer parking

Do you want the vehicle to be judged? ☐ Yes ☐ No

Dates: _____ Size: _____

☐ Registration Concours fee – \$100 (includes 2 Saturday Evening VIP Reception passes and 2 Sunday VIP passes)
Register a second motorcycle for \$50 (No additional passes included)

☐ Registration Motor Car Classic fee – \$50 (includes 2 Sunday general admission Concours tickets)
Register a second motorcycle for \$25 (No additional passes included)

☐ I would like _____ passes to the Friday Rolls-Royce Contemporary Classic Cocktail Party/\$150 ea.

☐ I would like _____ additional passes to the exclusive Saturday VIP Evening Reception at \$75 ea.

☐ I would like _____ additional Sunday Concours VIP passes at the special participant rate of \$75 ea.

☐ I would like _____ general admission tickets at the special participant rate of \$35 ea.

☐ I would like to donate an additional ☐ \$100 ☐ \$125 ☐ \$150 ☐ Other _____
directly to charity

Total amount enclosed \$ _____

Mail this form, check (payable to La Jolla Historical Society), and **3 non-returnable photos** to:
La Jolla Concours d'Elegance, c/o McFarlane Promotions, 656 Fifth Avenue, Suite B, San Diego, CA 92101
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LA JOLLA CONCOURS D'ELEGANCE MOTOR TOUR

PRESENTED BY FERRARI & MASERATI OF SAN DIEGO

Saturday, April 12, 2014 ~ 7:30 AM



FERRARI
of SAN DIEGO



MASERATI
of SAN DIEGO



Cruise 60 to 70 miles of San Diego's most scenic locations. Meet at the San Diego Automotive Museum in beautiful Balboa Park. Enjoy a catered lunch at one of our stops. Spend the day touring a selection of exclusive car collector museums as well as some of San Diego's most unique locations. Finish the day with a reception and awards ceremony in a scenic La Jolla location to be determined. **Routes, stops and times are subject to change.**

Additional details will be provided as the tour stops are finalized. For more information, visit www.lajollaconcours.com.

TO REGISTER

Please include one photo of your car (photo cannot be returned) unless you are already submitting photos with your Sunday car show registration.

Mail this form, check (**payable to La Jolla Historical Society**), and photo of your car to:
La Jolla Concours d'Elegance, c/o McFarlane Promotions, Inc.
656 Fifth Avenue, Suite B, San Diego, CA 92101

- ☐ Registration fee for car and driver — \$150 (includes 2 people per vehicle limited to first 75 entries)
- ☐ I would like ____ additional passenger passes at the rate of \$50 per passenger
- ☐ Yes, I would like to donate ____ seat(s) in my car to be used for a guest of La Jolla Historical Society, press/media, dignitaries and/or military.

Name _____

Street Address _____

City _____ State _____ Zip _____

Telephone(s) _____

Email _____

Make and model _____ Year _____

Drivers Lic# _____

Passenger Name _____ Passenger Drivers Lic# _____

Passenger Name _____ Passenger Drivers Lic# _____

Total amount enclosed \$ _____

The La Jolla Historical Society is a 501(c)(3) non-profit organization, Federal Tax Identification #95-6116290. Proceeds from the Tour benefit the La Jolla Historical Society and the Monarch School.

RELEASE AND WAIVER OF LIABILITY

I, the Exhibitor, hereby agrees to indemnify, defend and hold the La Jolla Historical Society, The La Jolla Concours d'Elegance Committee, McFarlane Promotions, Inc., and the City of San Diego, their officers and agents (all hereinafter referred to as the "La Jolla Historical Society") harmless from any loss, liability, costs, attorneys' fees, or damages arising from actual or threatened claims or causes of action resulting from the negligence or intentional actions of the La Jolla Historical Society or the Exhibitor, or each's respective officers, contractors, members, guests, volunteers, or participants, including any indirect, consequential, or punitive damages. Any controversy, claim, or dispute arising from or relating to this Release and/or the La Jolla Historical Society shall, at the option of the La Jolla Historical Society, be settled through nonbinding mediation or binding arbitration conducted in accordance with the rules of the American Arbitration Association or through an action brought in any court of competent jurisdiction. In connection with any such mediation, arbitration or court action, the prevailing party shall be entitled to recover reasonable attorneys' fees and costs. THE EXHIBITOR EXPRESSLY WAIVES THE RIGHT TO A TRIAL BY JURY. The Exhibitor gives permission to the La Jolla Historical Society for the use of any photographs and information supplied by the Exhibitor, and to take any photographs of me and my property and to use such photographs or information with or without my name. I authorize the La Jolla Historical Society, its assigns and agents to copyright, use and publish the same in print and/or electronically. I have read the above and accept the terms and conditions.

Exhibitor's Signature

Date

Release and Waiver of Liability must be signed and returned with application.

REGISTER YOUR CLASSIC ONLINE AT
lajollaconcours.com

**Register by March 1, 2014 for a chance to win
an iPad with our engraved logo.**